

# Board Meeting

May 10, 2017

Schwoegler Sugar River Lanes

**Call to order:** 5:00 pm

Present: Mark Schwoegler (President), Kami Anderson (VP), and Laura Vorpahl (Secretary)

**Treasurer's report:** not present

**Networking Event:** Held April 27<sup>th</sup> at Hop Garden was a good success with 21 attendees. Businesses liked the hand-delivery of the flyer regarding the event that Kami did the week before. Next event will be September 14<sup>th</sup> from 5:30 pm to 7 pm with location to be determined. We will start soliciting chamber members for giveaway items in August so we can continue the business card drawing for prizes and give them another means to promote their business. At that time, we should also know the details for our fall business seminar and will hand out flyers to attendees.

**Garage Sale Weekend:** Had 25 registrants so made \$250. Advertising costs still to be paid. Improvements for next year included taking registrations thru the end of the day of the Friday the week before the sale; again making 150 copies of the maps but getting them to distribution sites no later than Wednesday the week before; mail registration form to this year's registrants in March 2018; as they register, feature items for sale on FB and update map on website to allow shoppers to plan their route sooner; add email address to registration form for future communications; continue promoting thru the "weekend scoop" Channels 27 and 15; consider printing "garage sale" signs with chamber logo on them and providing as included in registration fee of \$10 and post the night before

**Business Seminar:** Occurring on May 23<sup>rd</sup>. Registration required so Kami will send another email blast to promote the event and remind folks to register. Laura will bring pens and checking in with Bronna on anything else that may be needed.

**Meetings:** The next quarterly member meeting will be held at J & M Bar at 12 Noon on July 11 and October 3. Mark is working on coordination with location. Kami will do email blast to all chamber members and Facebook updates. Laura will provide the agenda and copy of recent board meeting notes.

Next board meeting is June 14<sup>th</sup> at 5 pm at Sugar River Lanes. We'll get into details on planning for UFO Days.

Adjourned 6:00 pm.