

# QUARTERLY MEMBERSHIP MEETING

October 3, 2017

J and M Bar, 127 West Main Street, Belleville, WI

## AGENDA:

**Attendees:** Keith Lehnerr, Kami Anderson, Karin Henning, Laura Vorpahl, Bronna Lehmann, Mark Schwoegler, Corey Brozyna, Rick Francois, Ben Udell, Tiffany Schade, Bill Eickelkraut, Amanda

- Call to order 12 pm
- Treasurer's Updates (Keith) – need funding for music crawl; usual chamber budget is \$6-7k per year; may need new Treasurer in November due to his company's merger
- Debrief 9/14 Business Networking Session – approximately 15 people in attendance; recommendation to provide more structure for interactions and gift exchange at spring event
- EDC Update (Rick) - 10/18 is meeting of summit for Belleville committees at Village Hall 6:30 pm; please spread the word and let him know if know of other committees that should be invited; focus on expansion and recruitment of new businesses; 100 page report and executive summary of survey available on village website; meeting regarding design of marketing piece not set yet (have it ready for 2018); Ben recommended networking with the Monona Chamber (he has a connection there) regarding possible state funding to help with Chamber expenses
- 10/10 Business Seminar Update (Bronna) – demographics and lifestyle choices; niches businesses should consider serving; please help spread the word; register at library; room for 50 attendees
- Library update – will close on land purchase in early December; have raised about \$430k of the \$1M goal; final design of building in early 2018, will use local businesses as much as possible
- 10/28 UFO Days Update – shared review of activities (see chamber website for listing); watch for advertising via newspaper and facebook over coming weeks; Kami notifying TV stations to include in weekend activities; Laura working on press release as well; Rick will again provide trailer and PA system for parade; helicopter group Mark was working with not attending as crowd isn't large enough; is no drone ordinance or permit needed if drone operator attends; 4 parade entries so far but released form earlier this year; per Amanda, they have had record registration for the craft fair this year and are full; Color run is all set to go with some high school cross country runners tossing paint; please share info on your personal social media to help promote it; Karin has been able to save us a couple hundred by selling ad space in full-page ad and 4 spaces in ad that will run week prior to the event.
- Annual Membership Drive – Starts in January first meeting tentatively set for February 10<sup>th</sup> with 1 pm meeting followed by bowling fundraiser; will again to 50/50 and prize

raffle (need prizes); Rick mentioned Julie Porto wants to be more involved with chamber (Laura will follow up) and so does the gentleman who runs the rafting business (need name for follow up)

- 1/20/18 Music Crawl – Planning has begun; sponsorship for bands needed; will place one newspaper ad; consider pre-selling tickets and asking businesses to sell; chamber board will help work the doors and coordinate other volunteers to help
- Board meeting to discuss final details for UFO Days will be held at Sugar River Lanes on 10/25 at 5 pm. Anyone involved in that event is welcome to join.
- November board meeting date TBD.
- Adjourned 1 pm