

August, 2011 Chamber Minutes

- Members present: Rick F., Roger H., Brad P., Stacey F., Christine L, Sherri R., Dave A., Meagan L., Mike P., Brad F. & Mark S. (absent: Tara O. – secretary & Faye N. – treasurer)
- Meeting called to order by Brad P., second by Rick F.
- Dave Ace presented Treasurer's report as substitute treasurer. His report was accepted as presented. He relayed a concern from Faye that the checkbook according to time before her position as treasurer was not balancing which she found to be a concern and that she would pursue that issue. Dave also noted that Faye would like the Chamber to utilize Quickbooks for accounting purposes which would require the Chamber to pay for an updated version of Quickbooks. In addition, Dave relayed that Faye would like an additional board member to serve as a secondary signature on the bank account. Brad F. made a motion that the executive director of the Chamber be that signature which was seconded by Rick F.
- The 2011 summer music crawl was a success. All those in attendance agreed the event should occur twice a year, once in the summer and once in the winter. Each time it occurs there should be approx. two new bands in comparison to the previous crawl. It was noted that some people didn't appreciate having to pay a \$10 entry fee in the event that they were not planning to see more than one band. It was suggested that next year the Chamber possibly provide one band free of charge in library park for those not wanting to participate in the "Crawl". It was also suggested that the music run later than 10 p.m. Roger reported that the Belleville Police Dept was happy with the event and that they received minimal complaints. Although not specifically, a time of late January was discussed for the winter music crawl.
- UFO Day 2011 needs help with craft fair set-up as well as with directing the parade as Brad F. will be out of town. Brad F. will continue to organize the parade and Brad P. will continue to organize the craft fair, however both need volunteers for the actual event.
- There was brief discussion on the Chamber business directory with the opinion of the majority being that the current directory is expensive and not well distributed. It was decided that a separate committee would be formed to further discuss and revamp the directory.
- Mike P. expressed interest in having national chamber news included on our website as well as links to the Green and Dane County Development Committees. The majority in attendance felt this was a good suggestion as well as tweaking the

website to include a broader “new business” orientation. It was agreed that the website as it is, is very good visually and easy to navigate.

- Dave Ace was present to brief the Chamber on progress for the temporary relocation of the Belleville Community Picnic. He the largest concern at this point for the community club was the approx. 10-15,000 dollar increase in expenses associated with the relocation. On a very positive note however, Dave mentioned how impressed the community club was with how businesses were stepping up to continue to donate and support the event. He noted that \$9,600 of the needed \$10,000 for fireworks has been collected via donation already.

- Brad F. made a motion to adjourn, seconded by Dave Ace.