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Agenda: Board of Directors Meeting

6:30 PM, Tuesday, October 6, 2020 - Location: Virtual - GoToMeeting

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General

1. Call to Order: Welcome & Attendance (Rick Francois, President)
2. Appointment of Nate Perry to fulfill Pam Yoder's role (All)
3. Approval of Minutes from 09-15-2020 (Julie Gilkes, Secretary)
4. Approval of Financial Report (Tiffany Schade, Treasurer)
 - a. Lake Fest Funds Status
5. Economic Development Activity Preview (Becky Olson, Village Chamber Liaison)

Discussion & Actionable Items

6. Committee Reports
 - a. Beautify Downtown Belleville (BDB) Committee Resolution (Debi Buol, Chair)
 - i. Funds Management Discussion (Lindsay Koch, Board Member)
7. Membership Program Development Report (Becky)
 - a. New member; Contact list status; Information Gathering/verification assistance
8. Public Information, Promotion & Events (Becky)
 - a. UFO Day Dark Sky Event Activities
 - i. Advertising Decisions
 - ii. Companion Activities: BDB activities?
 - b. Website & Facebook Access Status
 - i. Report on information/training from Jim at FACE Websites
 - ii. Like & Share our Facebook Page!

Discussion for Future Possible Action

9. Small Business Development Center Handbook - Potential Small Group Discussions
10. Village/Chamber Welcome Signs & Possible Logo Refresh - nod to our Village branding
11. Community Guide - Will we do it and what will it look like?
12. Welcoming new Businesses & Highlighting Businesses during a pandemic
13. Chamber Budget Process moving Forward
14. Set Date of Next Meeting
15. Adjourn