



# Board of Directors Meeting Agenda

## 6:30 PM, Tuesday, September 15, 2020

### Virtual: GoToMeeting

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- 1.) Call to Order (Rick Francois, President)
- 2.) Approval of the Minutes from 1- 22-2020? (Julie Gilkes, Secretary)
- 3.) Financial Report (Tiffany Schade, Treasurer)
- 4.) Introduction of Becky “Village Chamber Administrative Liaison” (Becky Olson, VOB Economic Development & Marketing Specialist & Brian Wilson, VOB Administrator/Clerk)
  - a. Discuss Becky’s evolving role & Chamber needs, including but not limited to:
    - i. Chamber decision-making process? (Formal vs. Informal; Committee process?)
- 5.) Committee Report: Beautify Downtown Belleville Partnership
  - i. Welcome Debi Buol!
  - ii. Discuss roles and mutual needs moving forward
- 6.) Old Business
  - a. Status of membership costs/benefits/expectations
    - i. Ordinary process for membership tracking, etc
    - ii. What has changed since COVID-19? Is this still what members need?
  - b. Member Communications
    - i. Website & Social Media
    - ii. Newsletter

c. Additional Old Business?

7.) New Business

a. September is Wisconsin Chamber Month

b. October 21, 2020 is National Chamber Day

c. UFO Day - Idea for "Dark Sky Event"

8.) Set date for Next meeting

9.) Adjourn

Thank you!